

Tentative Agenda

2017 Financial Management Seminar

Sunday, June 25

5:00 - 6:30 p.m. **Reception, Sponsored by Frost PLLC**

Monday, June 26

7:00 a.m. **Continental Breakfast, Sponsored by**

8:00 a.m. Presiding/Welcome: Jarod Morrison, Farbest Foods
Orientation: Barbara Jenkins, U.S. Poultry & Egg Association

A Top Management Perspective of Poultry Financial Management
Mike Popowycz, Case Farms

8:50 a.m. **Washington Update**
Christian Richter, The Policy Group

9:40 a.m. **Break**

9:55 a.m. **Hedging Strategies 101**
Mike Shawver, Commodity and Ingredient Hedging

10:45 a.m. **Tax Update**
Bob Childress and Rob Gunther, Frost PLLC

11:45 a.m. **U.S. Poultry & Egg Association Overview**
Seals Burdell, USPOULTRY Retired

12:00 noon **Adjourn**

Tuesday, June 27

7:00 a.m. **Breakfast, Sponsored by 3C Software**

8:00 a.m. Presiding:

Poultry Industry Review
Mike Donohue, Agri Stats

8:50 a.m. **Business Intelligence: Tools and Technology for Performance Management**

9:40 a.m. **Avian Influenza Impact on Poultry Exports**
Jim Sumner, USA Poultry & Egg Export Council

10:30 a.m. **Break**

10:45 a.m. **Motivational Speaker**

12:00 noon **Lunch, Sponsored by**

Tuesday, June 27 - Continued

- 1:00 p.m. **An Analyst's Perspective**
- 1:50 p.m. **Small Group Breakout Session 1**
1. **New Accounting Standards / Lease Accounting**
T.J. Boyle, Frost PLLC
 2. **Egg Industry Accounting Issues**
Ryan Miller, Braswell Foods
 3. **Turkey Industry Accounting Issues**
Barry Gum, Butterball LLC
 4. **Hedging Strategies**
Mike Shawver, Commodity and Ingredient Hedging
 5. **Risk Management / Insurance / Captives**

 6. **ERP Systems**
Mulham Shbeib, Mar-Jac Poultry Company
 7. **IC-DISC / Available Credits**
Mark Gasbarra, Forte
 8. **Tools and Technology for Performance Management**
- 2:50 p.m. **Break**
- 3:05 p.m. **Small Group Breakout Session 2**
- 4:05 p.m. **Adjourn**
- 4:30 - 6:00 p.m. **Reception, Sponsored by Farm Credit Banks**

Wednesday, June 28

- 7:00 a.m. **Continental Breakfast, Sponsored by**
- 8:00 a.m. Presiding:
- Recruiting and Retention Strategies for Accounting Professionals**
1. Claxton Poultry
 - 2.
 3. Tyson Foods
- 8:50 a.m. **Economic Update**
(Mulham)
- 9:40 a.m. **Consumer/Special Interest-Driven Challenges and the Impact on Industry**
- 10:30 a.m. **Conclusion**

Golf Sponsored by American Proteins, Inc.