

# USPOULTRY

U.S. POULTRY & EGG ASSOCIATION



- The All Feather Association
- Serving the industry through research, education, technical services and communication
- Committed to the continued improvement and advancement of the poultry and egg industry

# About the Association



The U.S. Poultry and Egg Association has been serving all segments of the poultry and egg industry since 1947, when our early organizers realized that by joining together, we could have an impact on mutual industry challenges.

## Who We Are

U.S. Poultry & Egg Association is the world's largest and most active poultry association of its kind, representing the entire industry as an "All Feather" Association. Our organization encompasses all of today's poultry industry, representing feed milling, hatchery, layers, live production, processing, further processing, and a variety of supporting companies. Memberships includes producers and processors of broilers, turkeys, ducks, eggs, and breeding stock, as well as allied companies.

The Association has affiliations in 27 states and member companies worldwide. Since its creation, the Association has exhibited a unique spirit of collaboration and teamwork, driven by a grassroots foundation.

## Vision Statement

A nonprofit organization which represents its poultry and egg members through research, education, communications and technical services.

## Our Focus

From its inception, the ultimate goal of the Association has been to serve the poultry and egg industry and its members. The cornerstone has been the committee concept with small groups of industry representatives

providing direction and counsel to the Association leadership on issues and challenges that confront the industry.

## Our Goals

- To partner with our state affiliates and national organizations to augment and influence each other's efforts in tackling common problems, avoiding duplication.
- To be committed to the advancement of research and education in poultry science and technology.
- To ensure the International Poultry Expo / International Feed Expo is the world's premier poultry exposition, benefitting both exhibitors and attendees.
- To always be responsive and effective to the changing needs of our industry.
- To increase the availability and constant improvement of the quality and safety of poultry products.
- To promote responsible practices in animal care and environmental stewardship.

## Our Values

- Integrity first
- Service to customers
- Excellence in all we do

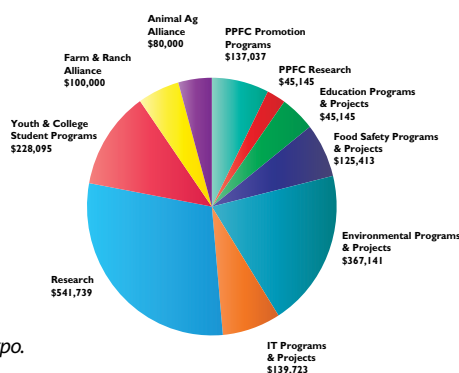
## Research

Since its inception, U.S. Poultry & Egg Association has funded millions of dollars for research in all phases of poultry and egg production and processing, bird health, food safety, and environmental management. Copies of complete research summaries are available on the U.S. Poultry & Egg Association website, [www.uspoultry.org](http://www.uspoultry.org).

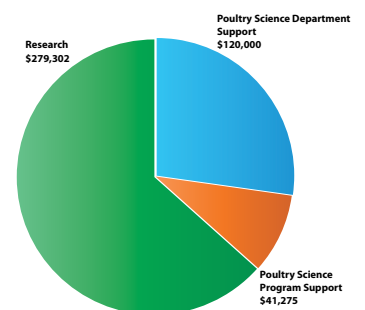
*These funds are primarily generated by the annual International Poultry Expo.*

## Industry Support Provided By:

### USPOULTRY



### USPOULTRY Foundation





“

U.S. Poultry & Egg Association is committed to its members, providing service and assistance for their ever-changing needs. Through research, continuing education, and technical assistance, the Association continues to build a strong and united force to serve you.

”

- Steve Willardsen, President, Cargill Value Added Meats  
2010 Chairman, U.S. Poultry & Egg Association

## Education

USPOULTRY sponsors industry-specific education and training programs that help member companies improve operations, identify and reduce loss exposures, and enhance employee safety and retention. USPOULTRY also identifies and maintains technical resources that address key industry issues.

USPOULTRY coordinates all education and training efforts, including long-standing seminars and other programs on safety, risk management, and human resources. USPOULTRY has released training tools such as a driver awareness DVD on “Rollover Accident Prevention,” a “Stormwater Pollution Training” DVD, and “Introduction to Incident Investigations.”

## Technical Assistance

Regulatory expertise and technical assistance is available in production, processing, and food safety. The Association also offers environmental training and technical service. Consultation in both areas can be tailored to individual company programs for member companies.



## Seminars

- Environmental Management Seminar
- Feed Mill Management Seminar
- Financial Management Seminar
- Grain Forecast and Economic Outlook
- Hatchery-Breeder Clinic
- Human Resources Seminar
- Information Systems Seminar
- National Breeders Roundtable
- Poultry Processor Workshop
- Poultry Production and Health Seminar
- Poultry Protein & Fat Seminar
- Poultry Wastewater Operators Workshop
- Womens Leadership Conference
- Communications Strategies Workshop
- Air Cargo Seminar
- Grower Relations Seminar

## International Poultry Expo and International Feed Expo

The International Poultry Expo and International Feed Expo is the Association’s annual signature event. It features the world’s largest gathering of industry leaders and the most comprehensive display of the latest technology, equipment, supplies, and services used by poultry firms. Bringing in over 20,000 industry leaders from over 100 countries every year, it is the global marketplace for the poultry and feed industries.

Funds generated from the Expo are reinvested into programs and services that benefit all segments of the industry.



# Become a Member

We encourage you to become a member of the U.S. Poultry & Egg Association, a dynamic and effective service organization committed to the continued improvement and advancement of the poultry and egg industry.

## Our members receive the following benefits, and so can you!

- 50% discount on seminar registration
- Technical assistance in production and processing, food safety, and environmental management
- Summations of newly finalized research projects funded by U.S. Poultry & Egg Association, the USPOULTRY Foundation, and the Poultry Protein & Fat Council
- Association electronic newsletters, publications, and mailings to keep abreast of current issues on industry research, animal agricultural stewardship, food safety, employee safety and health, and government regulations (i.e.: USPOULTRY Wire, People Matters, News & Views)
- Free Association-developed issue kits, providing information on current topics facing the industry
- Free admission to the Expo for members who produce poultry and egg products
- Advance registration for the International Poultry Expo / International Feed Expo and hotel accommodations
- Opportunity to participate on U.S. Poultry & Egg Association advisory committees
- Free link to your website from USPOULTRY's website, subject to approval
- Networking with peers



“

Our organization has been a member of U.S. Poultry & Egg Association for many, many years. We appreciate the continued commitment the Association has provided to the industry through research, education, and technical services. Our company has benefitted from being a member.

”

- Tom Hensley, President, Fieldale Farms  
U.S. Poultry & Egg Association Board Member

Be a part of our organization! If your firm is not a member, apply by completing the enclosed membership form; or go to our website, [www.uspoultry.org](http://www.uspoultry.org), and click on "Membership" under the "About Us" category in the top menu bar.

U.S. Poultry & Egg Association is an all-feather organization representing the complete spectrum of today's poultry industry, with a focus on serving member companies through research funding, education, communication, and technical assistance.

For further information, please visit [www.uspoultry.org](http://www.uspoultry.org)

**USPOULTRY**  
U.S. POULTRY & EGG ASSOCIATION

1530 Cooledge Road  
Tucker, GA 30084  
Phone: 770.493.9401  
Fax: 770.493.9257

## Membership Application

*I hereby agree to abide by all the rules and regulations of the U.S. Poultry & Egg Association as set forth in the bylaws of said association for the specific purpose of advancing quality production, processing, and distribution of poultry and eggs.*

Name \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Primarily engaged in:  Broiler  Egg  Turkey  Other \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Would you like us to provide a link to your Web site from our site?

Yes Company URL \_\_\_\_\_  No

Signature \_\_\_\_\_ Date \_\_\_\_\_

## MEMBERSHIP DUES

January 1-December 31

- Regular Member:** \$400  
A company located within the affiliated states of Alabama, Arkansas, California, Connecticut, Delaware, Florida, Georgia, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Minnesota, Mississippi, Missouri, Nebraska, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Virginia or West Virginia, and engaged in production or processing of poultry or eggs.
- Associate Member:** \$400  
Any company located outside the 26 affiliated states and engaged in the production or processing of poultry or eggs.
- Allied Member:** \$400  
A company that supplies products and services to the industry.  
 Broiler  Egg  Turkey  Other \_\_\_\_\_
- International Member:** \$400 (USD)  
A company that supplies products/services to the industry and/or is engaged in the production or processing of poultry or eggs.

*For each \$100 additional dues paid, a company may have one division or branch membership in the same company name.*

## PAYMENT METHOD

Check Enclosed. *Please make your check payable to U.S. Poultry & Egg Association.*

Charge my credit card. USPOULTRY Accepts:  VISA  MasterCard  AmEx  Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Billing address (if different from above) \_\_\_\_\_

Complete application and return to: U.S. Poultry & Egg Association • 1530 Cooledge Road • Tucker, GA • 30084-7303  
or go to our website, [www.uspoultry.org](http://www.uspoultry.org), to apply online.

For more information, contact Seals Burdell at 678.514.1974, or [sburdell@uspoultry.org](mailto:sburdell@uspoultry.org)