

USPOULTRY[®]

U.S. POULTRY & EGG ASSOCIATION



- The All Feather Association
- Serving the industry through research, education, communication and technical assistance
- Committed to the continued improvement and advancement of the poultry and egg industry

About the Association



The U.S. Poultry & Egg Association (USPOULTRY) has been serving all segments of the poultry and egg industry since 1947, when our early organizers realized that by joining together, we could have an impact on mutual industry challenges.

Who We Are

U.S. Poultry & Egg Association is the world's largest and most active poultry association of its kind, representing the entire industry as an "All Feather" Association. Our organization encompasses all of today's poultry industry, representing feed milling, hatchery, layers, live production, processing, further processing, and a variety of supporting companies. Membership includes producers and processors of broilers, turkeys, ducks, eggs, and breeding stock, as well as allied companies.

The Association has affiliations in 27 states and member companies worldwide. Since its creation, the Association has exhibited a unique spirit of collaboration and teamwork, driven by a grass roots foundation.

Vision Statement

To be the leading technical resource and voice for the feather industries.

Our Focus

From its inception, the ultimate goal of the Association has been to serve the poultry and egg industry and its members. The cornerstone has been the committee concept with small groups of industry representatives providing direction and counsel to the Association

leadership on issues and challenges that confront the industry.

Our Goals

- To partner with our state affiliates and national organizations to augment and influence each other's efforts in tackling common problems, avoiding duplication.
- To be committed to the advancement of research and education in poultry science and technology.
- To ensure the International Poultry Expo is the world's annual premier poultry exposition, benefitting both exhibitors and attendees.
- To always be responsive and effective to the changing needs of our industry.
- To increase the availability and constant improvement of the quality and safety of poultry products.
- To promote responsible practices in animal care and environmental stewardship.

Our Values

- Integrity first
- Service to customers
- Excellence in all we do

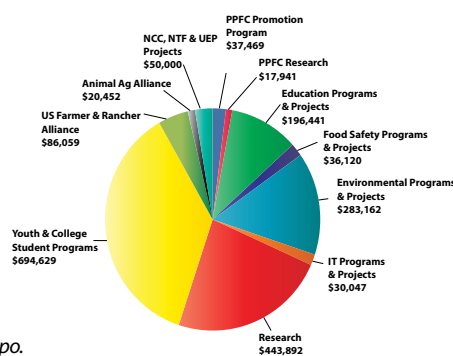
Research

Since its inception, U.S. Poultry & Egg Association has funded millions of dollars for research in all phases of poultry and egg production and processing, bird health, food safety, and environmental management. Copies of complete research summaries are available on the U.S. Poultry & Egg Association website, www.uspoultry.org.

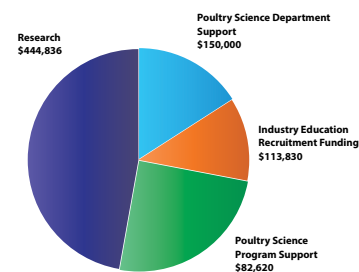
These funds are primarily generated by the annual International Poultry Expo.

Industry Support Provided By:

USPOULTRY



USPOULTRY Foundation





“ U.S. Poultry & Egg Association is committed to its members, providing service and assistance for their ever-changing needs. Through research, continuing education, and technical assistance, the Association continues to build a strong and united force to serve you. ”

- Steve Willardsen, retired President, Cargill Value Added Meats
2010 Chairman, U.S. Poultry & Egg Association

Education

USPOULTRY sponsors industry-specific education and training programs that help member companies improve operations, identify and reduce loss exposures, and enhance employee safety and retention. USPOULTRY also identifies and maintains technical resources that address key industry issues.

USPOULTRY coordinates all education and training efforts, including long-standing seminars and other programs on safety, risk management, and human resources. Training tools have been created and released, such as a *Pre-Trip / Post-Trip Inspection Driver Training* video, a *Stormwater Pollution Training DVD*, and a *Carbon Footprint Estimation Toolkit*. Videos on poultry production and practices have also been produced, including a DVD on *Raising Chickens and Turkeys... For Today and Tomorrow*, *Poultry & The Hormone Myth*, and Poultry Insight video series on antibiotics and CAFOs.

Technical Assistance

Regulatory expertise and technical assistance is available in production, processing, and food safety. The Association also offers environmental training and technical service. Consultation in both areas can be tailored to individual company programs for member companies.



Seminars

- Air Cargo Seminars
- Environmental Management Seminar
- Feed Mill Management Seminar
- Financial Management Seminar
- Hatchery Breeder Clinic
- Human Resources Seminar
- Grower Relations Seminars
- Live Production and Welfare Seminar
- National Breeders Roundtable
- National Safety Conference for the Poultry Industry
- Poultry Processor Workshop
- Poultry Protein & Fat Seminar
- Poultry Wastewater Operators Training
- Women's Leadership Conference

International Poultry Expo

The International Poultry Expo is the Association's annual signature event. Held in conjunction with the International Feed Expo and the International Meat Expo - under the umbrella name of the International Production & Processing Expo - it features the world's largest annual gathering of industry leaders and the most comprehensive display of the latest technology, equipment, supplies and services used by poultry firms. With over 25,000 industry leaders from over 110 countries attending every year, it is the global marketplace for the poultry, feed and meat industries.

Funds generated from the Expo are reinvested into programs and services that benefit all segments of the industry.



Become a Member

We encourage you to become a member of the U.S. Poultry & Egg Association, a dynamic and effective service organization committed to the continued improvement and advancement of the poultry and egg industry.

Our members receive the following benefits, and so can you!

- 50 percent discount on seminar registration
- Technical assistance in production and processing, food safety and environmental management
- Summations of newly finalized research projects funded by U.S. Poultry & Egg Association, the USPOULTRY Foundation and the Poultry Protein & Fat Council
- Association electronic newsletters, publications, and mailings to keep abreast of current issues on industry research, animal agricultural stewardship, food safety, employee safety and health, and government regulations (i.e.: *USPOULTRYWire*, *People Matters*, *News & Views*)
- Free Association-developed issue kits, providing information on current topics facing the industry
- Free admission to the Expo for members who produce poultry and egg products
- Advance registration for the International Production & Processing Expo and hotel accommodations
- Opportunity to participate on U.S. Poultry & Egg Association advisory committees
- Free link to your website from USPOULTRY's website, subject to approval
- Networking with peers



“ Our organization has been a member of U.S. Poultry & Egg Association for many, many years. We appreciate the continued commitment the Association has provided to the industry through research, education, and technical assistance. Our company has benefitted from being a member.

- Tom Hensley, President, Fieldale Farms
U.S. Poultry & Egg Association Board Member

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Be a part of our organization! If your firm is not a member, apply by completing the enclosed membership form; or go to our website, www.uspoultry.org, and click on “Membership” under the “About Us” category in the top menu bar.

U.S. Poultry & Egg Association is an All Feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance.

For further information, please visit www.uspoultry.org

USPOULTRY
U.S. POULTRY & EGG ASSOCIATION

1530 Cooledge Road
Tucker, GA 30084
Phone: 770.493.9401
Fax: 770.493.9257
Email: info@uspoultry.org

Membership Application

I hereby agree to abide by all the rules and regulations of the U.S. Poultry & Egg Association as set forth in the bylaws of said association for the specific purpose of advancing quality production, processing, and distribution of poultry and eggs.

Name _____

Company _____

Street _____

City _____ State _____ ZIP _____

Primarily engaged in: Broiler Egg Turkey Other _____

Phone _____ Fax _____

E-mail _____

Would you like us to provide a link to your Web site from our site?

Yes Company URL _____ No

Signature _____ Date _____

MEMBERSHIP DUES

January 1-December 31

Regular Member: \$400

A company located within the affiliated states of Alabama, Arkansas, California, Connecticut, Delaware, Florida, Georgia, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Minnesota, Mississippi, Missouri, Nebraska, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Virginia or West Virginia, and engaged in production or processing of poultry or eggs.

Associate Member: \$400

Any company located outside the 26 affiliated states and engaged in the production or processing of poultry or eggs.

Allied Member: \$400

A company that supplies products and services to the industry.

Broiler Egg Turkey Other _____

International Member: \$400 (USD)

A company that supplies products/services to the industry and/or is engaged in the production or processing of poultry or eggs.

For each \$100 additional dues paid, a company may have one division or branch membership in the same company name.

PAYMENT METHOD

Check Enclosed. *Please make your check payable to U.S. Poultry & Egg Association.*

Complete application and return with payment to: U.S. Poultry & Egg Association • 1530 Cooledge Road • Tucker, GA • 30084-7303

To complete the application online and pay by credit card, please go to the USPOULTRY website membership page at www.uspoultry.org/membership.

For more information, contact Seals Burdell at 770.493.9401 or at sburdell@uspoultry.org.