



FAMILY FARM ENVIRONMENTAL EXCELLENCE AWARD

- TITLE:** USPOULTRY's Family Farm Environmental Excellence Award
- PURPOSE:** To recognize Exemplary Environmental Stewardship by the family farmers engaged in poultry and egg production.
- ELIGIBILITY:** Any family-owned poultry grower or egg producer supplying product to a USPOULTRY member or independent producer who is a USPOULTRY member.
- CATEGORIES:** Awards will be based on the following geographic regions:
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|----------------|--|
| Northeast: | CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VA, VT, WV |
| Southeast: | AL, FL, GA, KY, MS, NC, SC, TN |
| South Central: | AR, KS, LA, MO, OK, TX |
| North Central: | IA, IL, IN, MI, MN, ND, NE, OH, SD, WI |
| West: | Rest of nation |
- NUMBER OF AWARDS:** One award for each geographic region may be selected.
- MINIMUM CRITERIA:**
- Grower must have implemented Nutrient Management Plan and have records documenting same.
 - Grower must address phosphorus issue in NMP.
- OTHER JUDGING CRITERIA:**
- Participation in Training and Educational Activities
 - Community Involvement and Outreach
 - Alternative/Innovation Re-use of Litter and Mortality
 - Wildlife Management or Enhancement Programs
 - Past Compliance History

**NOMINATION
PROCESS:**

Each integrator or egg processor may nominate one grower for each complex in each state supporting their operations. In other words, if a processor has a processing facility in Virginia and growers for that operation in West Virginia, Virginia and Pennsylvania, that integrator can submit a nominee from each of those three states. For companies with multiple complexes in a single state, note that while a nominee can be submitted for each complex, the Review Committee will not select two semifinalists from the same state and company. Each affiliated state association may submit two nominees. The state nomination is independent of integrator nominations, and does not “count” against the integrator in that state. USPOULTRY will provide a format for the applications.

**EVALUATION
PROCESS:**

A committee of industry, university and regulatory personnel will evaluate the submittals and select two semifinalists per region. Regional subcommittees will then visit the semifinalist and select the award winner.

NOMINATIONS DUE: **Wednesday, September 1, 2011**

**AWARD TO BE
PRESENTED AT:**

64th Annual International Poultry Expo
January 26, 2012, Atlanta, GA

AWARD CONSISTS OF:

- "Family Farm Environmental Excellence" Trophy
- Cash prize of \$1,000 per region
- The following items will be provided by USPOULTRY:
 - Travel and hotel accommodations
 - \$200 for meals and incidentals
 - Airport-to-hotel and hotel-to-airport cab fare
- Farm profile on USPOULTRY's web site
- USPOULTRY assistance in local/regional/national publicity distribution