



U.S. Poultry & Egg  
ASSOCIATION®

Dear Agriculture Educator:

Thank you for taking the time to educate your students about the dynamic poultry industry. The goal of this project was to provide agriculture educators with a comprehensive poultry resource designed to teach students about the commercial poultry and egg industry. The U. S. Poultry & Egg Association (USPOULTRY) is the world's largest and most active poultry organization. Our membership includes producers and processors of broilers, turkeys, ducks, eggs, and breeding stock, as well as allied companies. We support our poultry and egg members through research, communications and technical services and our Poultry & Egg Institute develops education and training programs to support the industry.

This curriculum kit includes lesson plans, quizzes and PowerPoint presentations for the following:

- Introduction to the Poultry Industry
- History of Poultry Production
- Chicken Genetics and Reproduction
- Turkey Reproduction
- Broiler Production
- Egg Laying Hens
- Turkey Production
- Egg Processing
- Poultry Processing
- Niche Poultry Markets
- Poultry Anatomy and Physiology
- Poultry Health and Welfare
- Biosecurity

USPOULTRY and the California Poultry Federation enlisted the assistance of California Polytechnic State University, San Luis Obispo and California State University, Fresno to collaborate on the development of this project. Under faculty supervision, students from both universities worked for over 6 months contacting industry experts and researching poultry information to develop the lesson plans. A professional curriculum consultant aligned the lesson plans to national Education Content Standards in Agriculture. The standards alignment is fairly broad. As each instructor teaches the lesson, additional standards may apply, depending upon the activities chosen to enhance the concepts.

Please feel free to contact USPOULTRY or the other resources listed in this CD with any questions regarding the poultry industry.

Sincerely,

John E. Starkey  
President