

# ***Tentative Agenda***

## ***2025 Women's Leadership Conference***

---

### **Wednesday, August 20**

5:00 – 6:30 p.m.      ***Reception, Sponsored by***

### **Thursday, August 21**

8:30 a.m.      Presiding/Welcome:      Alicia Helle, Cooper Farms  
Orientation:      Barbara Jenkins, U.S. Poultry & Egg Association

**Panel: Bridging the Communication Gap**

**Moderator:** Alicia Helle, Cooper Farms

**Panelists:**

1. Kendra Waldbusser, Pilgrim's
- 2.
3. Sarah Campbell, Lincoln Premium Poultry

9:30 a.m.      **A Rise to the Top**

10:15 a.m.      ***Break, Sponsored by***

10:30 a.m.      **Wealth Management for Female Leaders**

11:15 a.m.      **Artificial Intelligence: Work Smarter, Not Harder . . . A Case Study**

12:00 p.m.      ***Lunch***

1:00 p.m.      **Health and Wellness Tools for Leadership Success**

1:45 p.m.      **Interactive Informational Spotlights**

3:00 p.m.      ***Adjourn***

### **Friday, August 22**

8:30 a.m.      Presiding:      Valerie Dahlke, Wayne-Sanderson Farms

**Women Leading with Resilience and Fortitude**

Lisa Gilbert, No-Nonsense Training Solutions

10:00 a.m.      ***Break, Sponsored by***

10:15 a.m.      **Women Leading with Resilience and Fortitude (Continued)**

Lisa Gilbert, No-Nonsense Training Solutions

11:30 a.m.      ***Conclude***

***Door Prizes, Sponsored by ??***