

Tentative Agenda 2025 Financial Management Seminar

Sunday, June 15

5:00 - 6:30 p.m. ***Reception, Sponsored by Frost PLLC***

Monday, June 16

7:30 a.m. ***Breakfast, Sponsored by***

8:30 a.m. Presiding/Welcome: Joey Long, Case Farms
Orientation: Barbara Jenkins, U.S. Poultry & Egg Association

Leading Through Change -- NASBA Field of Study - Personal Development

9:20 a.m. **Washington Review -- NASBA Field of Study - Regulatory Ethics**
Christian Richter, The Policy Group

10:10 a.m. **Break**

10:25 a.m. **Exports Update -- NASBA Field of Study - Specialized Knowledge**
Mary Alice Cain, USA Poultry & Egg Export Council

11:15 a.m. **Economic Update -- NASBA Field of Study - Economics**
Christian Lawrence, Rabobank

12:05 p.m. **Adjourn**

Tuesday, June 17

8:00 a.m. ***Breakfast, Sponsored by***

9:00 a.m. Presiding:

Labor and Immigration Impacts – NASBA Field of Study - Personnel/Human Resources
Matt Spencer, USPOULTRY

9:50 a.m. **Tax Update -- NASBA Field of Study - Taxes**
Adam Jones and Dustin Johnson, Frost PLLC

10:50 a.m. **Future of Finance: Operating Models / Data Analytics / Artificial Intelligence – NASBA Field of Study - Accounting**
Hugo Dufour, Ernst & Young

11:40 a.m. ***Lunch, Sponsored by AssuredPartners***

Tuesday, June 17 (Continued)

- 1:00 p.m. **Experience Sharing Session 1**
1. **FP&A / Budgeting / Forecasting Software Options – NASBA Field of Study - Accounting**
Mulham Shbeib, Mar-Jac Poultry
 2. **Live Accounting System Opportunities – NASBA Field of Study - Accounting**
Ann Forester, Pilgrim's (Stacey)
 3. **Sales & Use Tax for Poultry Producers – NASBA Field of Study - Accounting**
Susan Nelson-Brown, Brown Taxes
 4. **Business Intelligence: Automation for Accounting and Financial Reporting – NASBA Field of Study - Accounting**
Abby Walden, Crider Foods
- 2:00 p.m. **Experience Sharing Session 2**
1. **FP&A / Budgeting / Forecasting Software Options – NASBA Field of Study - Accounting**
Mulham Shbeib, Mar-Jac Poultry
 2. **Live Accounting System Opportunities – NASBA Field of Study - Accounting**
Ann Forester, Pilgrim's (Stacey)
 3. **Sales & Use Tax for Poultry Producers – NASBA Field of Study - Accounting**
Susan Nelson-Brown, Brown Taxes
 4. **Business Intelligence: Automation for Accounting and Financial Reporting -- NASBA Field of Study - Accounting**
Abby Walden, Crider Foods
- 3:00 p.m. **Adjourn**
- 3:15 - 4:30 p.m. **Reception, Sponsored by: Farm Credit Banks**

Wednesday, June 18

- 7:30 a.m. **Breakfast, Sponsored by M-Tech Systems USA**
- 8:30 a.m. Presiding:
- Panel: Team Member Development / Evolving Finance Talent / Upskilling -- NASBA Field of Study - Personnel/Human Resources**
- Moderator:** Greg Finch, Claxton Poultry Farms
- Panelists:** Aaron Weaver, Butterball LLC
Jonathan Jennings, Mar-Jac Poultry
Jessica Kelley, Pilgrim's
- 9:20 a.m. **Consumer Attitudes and Innovation Opportunities – NASBA Field of Study - Specialized Knowledge**
Lynn Dornblaser, Mintel Group Ltd.
- 10:10 a.m. **Break**
- 10:25 a.m. **Cybersecurity: An FBI Agent's Advice -- NASBA Field of Study - Information Technology**
- 11:30 a.m. **Conclusion**

Door Prizes, Sponsored by Brown Taxes

EARN UP TO 12 CPE CREDITS – NASBA Sponsor ID 109014



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