For Immediate Release
U.S. Poultry & Egg Association

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2020 USPOULTRY Hatchery-Breeder Clinic Tackles Challenges in Hatchery Operations and Breeder Management

TUCKER, Ga. – May 18, 2020 – Any successful poultry operation is dependent on the success of its hatchery-breeder management. USPOULTRY’s Hatchery-Breeder Clinic brings attendees up to date on best management practices, biosecurity challenges, vaccinations and other topics related to chick quality. This year’s seminar will be held July 8-9 at the DoubleTree Nashville Downtown, a Hilton property, in Nashville, Tennessee.

As USPOULTRY is currently planning to move forward with the seminar, the health and safety of everyone who attends is a top priority. Guidelines from the Centers for Disease Control and Prevention (CDC) and state and local governments regarding COVID-19 will be followed, and regular updates will be provided to all stakeholders if the situation warrants. For instance, in addition to the hotel sanitation practices outlined by Hilton (https://www.hilton.com/en/corporate/coronavirus/), seating will be configured to allow for social distancing.

“USPOULTRY’s Hatchery-Breeder Clinic offers a promising selection of presentations, helping attendees increase performance and quality at their individual hatchery and breeder operations,” said Adam Rutledge, flock health and housing manager for Mountaire Corporation, and program committee chairman. “Year after year, this event proves itself to be one of the most informative opportunities for hatchery and breeder specialists. This year’s program is no exception.”

The 2020 USPOULTRY Hatchery-Breeder Clinic planning committee is comprised of leaders of industry hatchery and breeder operations. The committee includes Jenny Asip, Perdue Farms; Adam Black, Wayne Farms LLC; Adam Rutledge, Mountaire Corporation (committee chairman); Sasha Smith, Perdue Farms; and Joe Steed, Pilgrim’s.

The seminar agenda topics include a Poultry Industry Review; Biosecurity for Salmonella Control at Breeder Farms; Incubation Impact on Intestinal Integrity, Absorption, Parasite Susceptibility; Hatchery Sanitation; Male Management…Effect on Hatch; Chick Delivery; Breeder and Broiler Vaccinations; and more.

Don’t miss this valuable opportunity to learn and network. To register, reserve your room and see the full agenda for the USPOULTRY Hatchery-Breeder Clinic, click here or go to www.uspoultry.org.

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U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.