For Immediate Release
U.S. Poultry & Egg Association

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2020 USPOULTRY Financial Management Seminar Offers Perspectives on Business Continuity During a Pandemic and Assuring a Healthy Bottom Line

TUCKER, Ga. – May 12, 2020 – In the best of times and in the worst of times, the financial management sector of the poultry and egg industry still faces economic pressures. Consumer behavior, tax laws, technology and legislation are constantly in flux, even without the influence of unforeseen pandemics. Therefore, it is critical that financial managers stay informed and up-to-date. For this reason, USPOULTRY continues to offer a strong Financial Management Seminar agenda of presentations and breakout sessions that will help financial managers stay current with the latest trends and best practices in today’s modern poultry industry. This year’s seminar will be held June 29 – July 1 at the Ritz Carlton, a Marriott property, in Amelia Island, Florida.

As USPOULTRY is currently planning to move forward with the seminar, the health and safety of everyone who attends is a top priority. Guidelines from the Centers for Disease Control and Prevention (CDC) and state and local governments regarding COVID-19 will be followed, and regular updates will be provided to all stakeholders if the situation warrants. For example, in addition to the hotel sanitation practices outlined by Marriott International (https://clean.marriott.com/), seating will be configured to allow for social distancing.

“The planning committee has done an outstanding job this year, pulling speakers from all over the industry on a diverse selection of relevant topics,” said Stacey Crump, division controller for Pilgrim’s, and program committee chairperson. “As always, attendees will leave this seminar with the information and knowledge they need to help secure their company’s success.”

The 2020 USPOULTRY Financial Management Seminar program planning committee is comprised of various industry leaders. The committee includes Sloan Clinton, Mountaire Corporation; Stacey Crump, Pilgrim’s (committee chairperson); Ron Faircloth, Peco Foods Inc.; Greg Finch, Claxton Poultry Farms; Rob Gunther, Frost PLLC; Joey Long, Case Foods, Inc.; Jarod Morrison, Farbest Foods Inc.; Mulham Shbeib, Mar-Jac Poultry Inc.; and Bob Sliva, Tyson Foods, Inc.

The seminar agenda will include topics, such as A Former CEO’s Perspective of Poultry Financial Management; Tax Update; Exports Update; IT Business Continuity During a Pandemic; Insurance: Trends, Rate Development, Risk Assessments; Business Intelligence Tools and Predictive Analytics; and much more. Small group breakout sessions are also planned, covering topics such as Cyber Security; Turkey and Egg Industry Discussions; AP Automation; Hedge Accounting; Water Conservation and Other Sustainability Concepts; and more.
U.S. Poultry & Egg Association (USPOULTRY) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. Up to 12.5 CPE credits may be awarded to seminar attendees. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit.

Don’t miss this valuable opportunity to learn and network. To register, reserve your room and see the full agenda for the USPOULTRY Financial Management Seminar, click here or go to www.uspoultry.org.

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U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.