USPOULTRY Foundation Brings FFA Leadership Candidates to the 2020 IPPE

TUCKER, Ga. – March 5, 2020 – As part of the USPOULTRY Foundation’s continued efforts to support the recruitment and training of the brightest students and to promote careers in the poultry and egg industry, the National FFA Officer Candidates were invited to the 2020 International Poultry Expo (IPE), part of the International Production & Processing Expo (IPPE). The opportunity for them to participate was made possible in part by an endowing Foundation gift from Tyson Foods.

“We’re pleased to contribute to this effort. Tyson Foods’ culture includes investing in future leaders,” said Bernie Adcock, chief supply chain officer for Tyson Foods. “Our industry is continually evolving, and young talent bring fresh perspectives along with diversity of thought. We need to continue encouraging their growth and development, while attracting the best talent to work in this field.”

“USPOULTRY has been a long-time FFA supporter. We are pleased to be able to offer these National Officer Candidates, our potential leaders of tomorrow, with the opportunity to see and experience the world’s largest annual trade show for the poultry, meat and animal food industries,” remarked John Prestage, Prestage Farms, and USPOULTRY Foundation chairman.

As college students, they were afforded the opportunity to participate in the USPOULTRY Foundation’s College Student Career Program to interview for internship opportunities with poultry and egg industry member companies and exhibitors. The students were also able to explore the vast trade show floor to see the exciting technology used by today’s modern, sustainable poultry industry.

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The USPOULTRY Foundation’s mission is to support the recruitment and training of the brightest students, seek and fund scientific research, foster student scientists and promote careers in the poultry and egg industry.