For Immediate Release
U.S. Poultry & Egg Association

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Mishler Turkey Farm Recognized for Environmental Excellence by USPOULTRY

TUCKER, Ga. – Feb. 19, 2020 – Mishler Turkey Farm of Seymour, Missouri, was one of six farms across the United States to receive U.S. Poultry & Egg Association’s Family Farm Environmental Excellence Award during the 2020 International Production & Processing Expo in Atlanta. U.S. Poultry & Egg Association (USPOULTRY) sponsors the annual awards in recognition of exemplary environmental stewardship by family farmers engaged in poultry and egg production.

Applicants were rated in several categories, including manure management, nutrient management planning, community involvement, wildlife enhancement techniques, innovative nutrient management techniques, and participation in education and outreach programs. Applications were reviewed and farm visits conducted by a team of environmental professionals from universities, regulatory agencies and state poultry associations.

John and Carla Mishler own and operate their turkey operation in Seymour, Missouri, along with their five children, who are all involved in farm maintenance. The Mishlers raise turkeys for Cargill. In addition to the day-to-day operation of the farm, the family runs a vegetable garden on their land, fertilized by the litter from their own poultry houses. The vegetables that grow in this garden help to feed both their family and their community. The Mishler’s oldest son assists with the farm’s wildlife conservation efforts, restricting cattle access to the woods and following game management laws to promote the growth and regulation of the deer species that live on their land.

The Mishlers have taken it upon themselves to stay current on best practices, participating in annual animal welfare training, process verified program trainings and other educational opportunities. They have taken the time to learn about solar energy and install solar panels on their turkey houses, creating a source of continued sustainable energy. They also continue to create plans to improve the energy performance of their operation. Their farm adheres to a strict nutrient management plan, which depends solely on the use of their own composted litter, ending the Mishlers’ use of chemical fertilizer completely.

The Mishler family and their farm are a key part of their community, serving on local school committees, donating honey and baked goods to local food sales, and supporting their local nursing homes and churches. John has also been recognized by Cargill at the company’s broker meeting in Wichita, Kansas, where John helped educate the agriculturalists in the audience about poultry production and sustainable farming.

The Mishlers firmly believe in using sustainable agriculture in order to preserve natural resources for both their children and future generations. The leading motivation behind their operation is to create a better tomorrow through responsible farm management.
Mike Levengood, vice president, Chief Animal Care Officer and Farmer Relationship Advocate for Perdue Foods and vice chairman of the USPOULTRY board of directors, presented the award to John and Carla Mishler.

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U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today’s poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.

**Photo Caption:** John and Carla Mishler received the USPOULTRY Family Farm Environmental Excellence Award at the 2020 International Production & Processing Expo in Atlanta. They were presented with an award to display at the entrance to the farm and a $1,000 check by Mike Levengood, vice president, Chief Animal Care Officer and Farmer Relationship Advocate for Perdue Foods and vice chairman of the USPOULTRY board of directors.