For Immediate Release
U.S. Poultry & Egg Association

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M&C Anderson Pullets Recognized for Environmental Excellence by USPOULTRY

TUCKER, Ga. – Mar. 2, 2020 – M&C Anderson Pullets of Sioux Rapids, Iowa, was one of six farms across the United States to receive U.S. Poultry & Egg Association’s Family Farm Environmental Excellence Award during the 2020 International Production & Processing Expo in Atlanta. U.S. Poultry & Egg Association (USPOULTRY) sponsors the annual awards in recognition of exemplary environmental stewardship by family farmers engaged in poultry and egg production.

Applicants were rated in several categories, including manure management, nutrient management planning, community involvement, wildlife enhancement techniques, innovative nutrient management techniques, and participation in education and outreach programs. Applications were reviewed and farm visits conducted by a team of environmental professionals from universities, regulatory agencies and state poultry associations.

M&C Anderson Pullets is a family farm that has been owned and ran by Colleen “Coke” Anderson and her husband Marvin Anderson for the past 50 years. Together, Colleen and Marvin have grown their pullet operation from a single building to nine large buildings throughout their land, cultivating a pattern of careful environmental maintenance as their farm has flourished.

In addition to their pullet operation, the Andersons have grown row crops on their farm for decades, which are fertilized with their own poultry litter. The litter is removed from the buildings daily and transported to compost and storage buildings in order to preserve the quality of the nutrients in the fertilizer. Composted manure is also sold to an outside company that then provides the fertilizer to other farmers in Iowa, further supporting agriculture within the state.

The Andersons’ support of the agricultural community in Iowa reaches well beyond their fertilizer. For several years Colleen served on the Poultry Advisory Board of Farm Bureau, and she is a present board member of the Iowa Poultry Association (IPA). She also serves as chair of the IPA Environmental Committee and serves on the Environmental Committee of the United Egg Producers. In 1999, she became the first woman to be elected as chairman of the board of the American Egg Board. Additionally, M&C Anderson Pullets has created two annual scholarships for ag students and continues to search for opportunities to support and fund poultry education efforts throughout the county.

At the Iowa State Fair in 2019, Colleen was awarded the Iowa Farm Environmental Leader Award by Iowa Governor Kim Reynolds and Iowa Secretary of Agriculture Mike Naig. Colleen was praised by Naig as a “leader in the agriculture industry, setting an example for others to follow,” a compliment that is reflective of the way the Andersons have dedicated their lives and livelihood to building a sustainable and environmentally responsible agriculture community.
Mike Levengood, vice president, Chief Animal Care Officer and Farmer Relationship Advocate for Perdue Foods and vice chairman of the USPOULTRY board of directors, presented the award to Colleen Anderson.

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U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today’s poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.

**Photo Caption:** Colleen Anderson received the USPOULTRY Family Farm Environmental Excellence Award at the 2020 International Production & Processing Expo in Atlanta. They were presented with an award to display at the entrance to the farm and a $1,000 check by Mike Levengood, vice president, Chief Animal Care Officer and Farmer Relationship Advocate for Perdue Foods and vice chairman of the USPOULTRY board of directors.