For Immediate Release
U.S. Poultry & Egg Association

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USPOULTRY Foundation Awards $7,000 Student Recruiting Grant to Tennessee Tech University

TUCKER, Ga. – Jan. 2, 2020 – The USPOULTRY Foundation awarded a $7,000 student recruiting grant to Tennessee Tech University. The grant was made possible in part by an endowing Foundation gift from the Hubbard Farms Charitable Foundation and was presented to Dr. Dennis Fennewald, associate professor of agriculture, by Barbara Jenkins, executive director of the USPOULTRY Foundation.

A portion of the funds will be used to further the current recruitment and educational efforts of the university’s Poultry Science Club. The university currently hosts poultry clinics each spring and invites local FFA chapters to participate in the on-campus events, as it is a huge opportunity for recruitment. The university also travels to FFA state conventions in Tennessee and Georgia, and their recruitment booth features interactive poultry quizzes to boost student engagement and provide a talking point for further recruitment opportunities.

Additional funds will be used to support further education about the poultry industry among the university’s agriculture students. This includes participating in USPOULTRY’s College Student Career Program at the International Poultry Expo - part of the International Production & Processing Expo - where the students can interview for full-time careers and internship opportunities.

In September 2019, the USPOULTRY Foundation board approved student recruiting grants totaling $383,577 to 35 colleges and universities across the United States with a poultry science department or industry-related degree program. The USPOULTRY Foundation provides annual recruiting funds to colleges and universities to attract students to their poultry programs. The grants are made possible by gifts to the Foundation from companies, individuals and families, in addition to funds earned over the years at the International Poultry Expo.

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The USPOULTRY Foundation’s mission is to support the recruitment and training of the brightest students, seek and fund scientific research, foster student scientists and promote careers in the poultry and egg industry.
Photo Caption: Barbara Jenkins, executive director of the USPOULTRY Foundation, presents a USPOULTRY Foundation student recruiting check to Dr. Dennis Fennewald, associate professor of agriculture, along with several Tennessee Tech University animal science students.