For Immediate Release
U.S. Poultry & Egg Association

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Research Examines Alternative Feeding Programs and Photostimulation Periods for Broiler Breeders

Tucker, Ga., Nov. 7, 2019 – USPOULTRY and the USPOULTRY Foundation announce the completion of a funded research project at the University of Georgia in Athens, Georgia, in which researchers examined alternative feeding programs and photostimulation periods for broiler breeders. The research was made possible in part by an endowing Foundation gift from Dr. Don and Teresa Jackson and is part of the Association’s comprehensive research program encompassing all phases of poultry and egg production and processing. A brief summary of the completed project is shown below. A complete report, along with information on other Association research, may be obtained by going to USPOULTRY’s website, www.uspoultry.org. The project summary is as follows.

Project #BRU009: Improving Broiler Breeder Flock Welfare and Reducing Stress Through Early Photostimulation and Spin Feeding

(Dr. Drew Benson, University of Georgia, Athens, Georgia)

Dr. Drew Benson and colleagues from the University of Georgia recently completed a research project where he investigated how alternative feeding regimes and the shortening of the rearing period of broiler breeders could be economically beneficial to the poultry industry. Research showed that age at sexual maturity in broiler breeder pullets can be significantly advanced with the use of a less restrictive growth curve during rearing to reach target body weight and surpass the trigger for sexual maturation as early as 15 weeks of age.

The research summary can be found on the USPOULTRY website. Information on other Association research may also be obtained by visiting the USPOULTRY website, www.uspoultry.org.

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U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today’s poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.