For Immediate Release
U.S. Poultry & Egg Association

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USPOULTRY’s Women’s Leadership Conference to Focus on Professional Development and Communication

Tucker, Ga., July 1, 2019 – Effective leadership, professional communication and mental health and wellness are all challenges that female professionals face in the workplace. USPOULTRY’s Women’s Leadership Conference will focus on topics to assist women leaders with these challenges and develop skills for becoming more successful leaders. The Conference, held Aug. 15-16 at the Hilton Sandestin Beach Golf Resort & Spa in Destin, Florida, will include professional women from all levels of the industry who will provide their perspectives and insights on a variety of topics.

“To be an effective leader, you have to constantly pursue personal and professional development, which is one reason this annual conference exists – to give women the resources to become the leaders our industry needs. This year’s program offers topics on effective communication, interpersonal strength and mental clarity in order to cultivate and encourage successful leadership among peers,” remarked Patricia Hawkins, Mississippi live hatchery manager at Tyson Foods, and planning committee chairperson.

Session topics include: An Industry Overview and Why Your Role Matters in Feeding the World; What Should I Do Now? A Look into Critical Legal Issues Facing Today’s Working Women; Female Operations Leaders Ladders to Success; Eating for Mental Wellness; Light the Fire Within You; and Leading from the Inside Out. Thursday’s session will conclude with a bonfire on the beach.

To register for the Women’s Leadership Conference and to view the full agenda, click here or visit www.uspoultry.org.

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U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today’s poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Georgia.
The 2019 USPOULTRY Women’s Leadership Conference program committee included (standing left to right), Tracy Riggins, George’s Inc.; Emily Crawford, Cobb-Vantress Inc.; Amanda Chosewood, Fieldale Farms Corporation; and Lisa Noffsinger, Mississippi State University; (seated left to right) Charlene Powell, Crider Foods; Patricia Hawkins, Tyson Foods, planning committee chairperson; and Shonna Smith, Tyson Foods, Inc.