

2021

AUGUST 19-20, 2021

WOMEN'S LEADERSHIP CONFERENCE

HILTON SANDESTIN BEACH GOLF RESORT & SPA | DESTIN, FL

Register and reserve rooms at: www.uspoultry.org/educationprograms/ or call 850.267.9500

ROOM RATE: \$199 SINGLE/DOUBLE | CUT-OFF DATE: JULY 21

Sponsored by
USPOULTRY
U.S. POULTRY & EGGS ASSOCIATION

Today's working women face myriad challenges in the professional environment. USPOULTRY's 2021 Women's Leadership Conference will give you the necessary tools to face those challenges and help you **STAND!** "Start Taking A New Direction . . . Know Where You Want to Grow. The program, developed by a team of professional women in various levels of management and responsibilities who understand these challenges, addresses the leadership, management, and communication skills necessary for professional growth and encourages women in all levels of responsibilities to work toward and achieve their full potential.

Join us to learn ways to cultivate your leadership ability and empower your team!

Register early! Don't miss it!



REGISTRATION FEE

PRE-REG

\$150
\$300
\$ 75

ON-SITE

\$250
\$400
\$100

USPOULTRY Member
Non-Member
University & Government

Complimentary:
Students, Press and Planning Committee

2021 EDUCATION SCHEDULE

Financial Management Seminar
June 28-30
Amelia Island, Florida

Hatchery-Breeder Clinic
July 7-8
Nashville, Tennessee

National Safety Conference for the Poultry
Industry
August 16-18
Destin, Florida

Women's Leadership Conference
August 19-20
Destin, Florida

Live Production, Welfare & Biosecurity
Seminar
September 15-16
Nashville, Tennessee

Environmental Management Seminar
September 16-17
Destin, Florida

Human Resources Seminar
September 20-22
Destin, Florida

Poultry Protein & Fat Seminar
October 6-7
Nashville, Tennessee

Feed Mill Management Seminar
November 3-4
Nashville, Tennessee

Poultry Processor Workshop
November 16-17
Nashville, Tennessee

Air Cargo Seminars
Dates and Locations TBD

Grower Relations Seminars
Scheduled Upon Industry Request

Poultry Wastewater Operators Training
Scheduled Upon Industry Request

PROGRAM SCHEDULE

Sign-In:

Wednesday, August 18, 5:00 - 7:00 p.m.

Session Schedule

Thursday, 8:30 a.m. - 3:00 p.m.

Friday, 8:30 - 11:45 a.m.

AGENDA

- **Industry Overview and Why Your Role Matters in Feeding the World**
- **Leading the Food Conversation: Take Food Bullying by the Horns**
- **Personal Wealth Planning and Management in a Changing Economy**
- **Let Your Voice Be Heard . . . Managing Through Personality and Generational Differences**
- **COVID-19 . . . A New Stressor in the Workplace: Keeping Calm, Carrying On**
- **Start Taking A New Direction . . . Know Where You Want to Grow**