Introduction to the Poultry Industry Assessment

Matching: Match the term with its definition/description.

1. Transportation  A. Group of birds with the same characteristics
2. Processing plant  B. Birds who are selected to reproduce
3. Primary breeder  C. Facility where grains are processed into food for birds
4. Marketing  D. How poultry products are moved from production to consumers
5. Hatchery  E. Facility where chickens are harvested
6. Growout farm  F. Person(s) who develop and reproduce strains of chickens for a specific purpose
7. Feed mill  G. The process of locating customers and selling a product
8. Breeder  H. Facility where chicks incubate
9. Breeds  I. Facility where birds are raised to market weight

Arrange the following Vertical Integration terms in proper hierarchy.

Further Processing  Primary Breeders  Transportation & Marketing  Processing Plants
Breeders  Hatchery  Growout Farms  Feed Mill
T or F

1. _____The American Poultry Association recognizes over fifty breeds of chickens.

2. _____Meat breeds are purebred birds.

3. _____Meat breeds are hybrid varieties developed for specific characteristics.

4. _____A weakness of the meat breeds is that they do not lay as many eggs as the layer breeds.

5. _____White Cornish crossed with White Plymouth Rocks are commercially the most widely used meat birds in America.

6. _____Layer breeds must never be eaten.

7. _____Layer breeds tend to be small bodied and put more nutrients toward egg production.

8. _____White Leghorns crossed with Rhode Island Reds are commercially the most widely used layer birds in America.

9. _____Chicken breeds with red earlobes lay brown eggs.

10. _____Chicken breeds with white earlobes lay white eggs.

11. _____Chicken breeds with blue earlobes lay blue eggs.

12. _____There are twenty-five turkey breeds recognized by the American Poultry Association.

13. _____Broad Breasted White is commercially the most widely-used breed of domesticated turkey.