

# 2017

## FINANCIAL MANAGEMENT SEMINAR

Several economic dynamics affect costs within the poultry and egg industries, including tax laws, technology, labor, consumer behavior, and legislative change. Thus, the role of the financial manager has become increasingly multifaceted. USPOULTRY's 2017 Financial Management Seminar, developed by poultry and egg industry financial professionals, will give you new and advanced tools to help increase your company's bottom line, while networking with other industry professionals.

It's very important to stay informed of today's economic environment. Register today . . . Don't delay

### AGENDA

- A Top Management Perspective of Poultry Financial Management
- Washington Update
- Hedging Strategies 101
- Business Intelligence: Tools and Technology for Performance Management
- U.S. Poultry & Egg Association Overview
- Poultry Industry Review
- Tax Update
- Avian Influenza Impact on Poultry Exports
- Motivational Speaker
- Recruiting and Retention Strategies for Accounting Professionals
- Economic Update
- Consumer/Special Interest-Driven Challenges and the Impact on Industry
- Small Group Breakout Sessions
  1. New Accounting Standards/ Lease Accounting
  2. Tools and Technology for Performance Management
  3. Egg Industry Accounting Issues
  4. Turkey Industry Accounting Issues
  5. Hedging Strategies
  6. Risk Management / Insurance / Captives
  7. ERP Systems
  8. IC-DISC / Available Credits

### PROGRAM SIGN-IN

Sunday, June 25, 5:00 - 6:30 p.m.



#### EARN UP TO 14 CPE CREDITS

U.S. Poultry & Egg Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.nasbaregistry.org](http://www.nasbaregistry.org).

### PROGRAM SCHEDULE

Monday,  
8:00 a.m. - noon;  
Tuesday,  
8:00 a.m. - 4:00 p.m.  
Wednesday  
8:00 - 10:30 a.m.



**June 26-28, 2017**

Omni Amelia Island Plantation Resort  
Amelia Island, Florida

#### Room Rate:

\$239 Single, Double or Sandcastle Villa Studio

#### Reserve Room by:

May 29, 2017

**For seminar registration and hotel reservations, go to:**

[www.uspoultry.org/educationprograms/](http://www.uspoultry.org/educationprograms/)

REGISTRATION FEE	PRE-REG	ON-SITE
USPOULTRY Member	\$150	\$250
Non-Member	\$300	\$400
University & Government	\$ 75	\$100
Complimentary: Students, Press and Planning Committee		

**Program Level** - Basic; Delivery Method - Group Live; Advance Preparation - None Required; Prerequisites - None Required

**Program Cancellation** - U.S. Poultry & Egg Association reserves the right to cancel this seminar for any reason, including insufficient enrollment and acts of God. In such event, all registration fees will be refunded. All other costs incurred by the registrant for a cancelled seminar are the responsibility of the registrant.

**Complaint Resolution Policy** - All complaints are handled expeditiously and effectively. For complaints or refunds, please contact our office at 770.635.9050.

## 2017 EDUCATION SCHEDULE

Feed Mill Management Seminar  
March 22 – 23, Nashville, Tennessee  
DoubleTree Hotel

Human Resources Seminar  
April 24-26, Destin, Florida  
Hilton Sandestin Beach Golf Resort & Spa

National Breeders Roundtable  
May 4-5, St. Louis, Missouri  
Renaissance St. Louis Airport

Poultry Processor Workshop  
May 18-19, Myrtle Beach, South Carolina  
Hilton Myrtle Beach Resort

Financial Management Seminar  
June 26-28, Amelia Island, Florida  
Omni Amelia Island Plantation

Hatchery Breeder Clinic  
July 11-12, Nashville, Tennessee  
DoubleTree Hotel

National Safety Conference for  
the Poultry Industry Sponsored by  
Georgia Tech Research Institute,  
Georgia Poultry Federation,  
National Chicken Council,  
National Turkey Federation,  
USPOULTRY  
August 14-16, Destin, Florida  
Hilton Sandestin Beach Golf Resort & Spa

Women's Leadership Conference  
August 17-18, Destin, Florida  
Hilton Sandestin Beach Golf Resort & Spa

Live Production and Welfare Seminar  
September 19-20, Nashville, Tennessee  
DoubleTree Hotel

Environmental Management Seminar  
September 21-22, Destin, Florida  
Hilton Sandestin Beach Golf Resort & Spa

Poultry Protein & Fat Seminar  
October 5-6, Kansas City, Missouri  
Marriott Country Club Plaza

Air Cargo Seminars  
Dates TBD  
Miami, FL  
New York, NY  
Atlanta, GA

Grower Relations Seminars  
Scheduled Upon Industry Request

Poultry Wastewater Operators Training  
Scheduled Upon Industry Request

For more information, visit  
[www.uspoultry.org/educationprograms/](http://www.uspoultry.org/educationprograms/)